

## **Credit Card Marketing Policy**

South College is committed to protecting students from predatory financial marketing. The College prohibits the use of its facilities, resources, or events for the purpose of credit card marketing or solicitation.

1. **Location Restrictions:** Solicitation is strictly prohibited on all college-owned or controlled property, including classrooms and student centers.
2. **Engagement Prohibitions:** External entities may not distribute promotional materials, host tables, or engage in person-to-person marketing intended to encourage credit card applications.
3. **Data Privacy:** South College does not sell or provide student directory information to credit card issuers or third-party marketers.
4. **Incentive Ban:** Offering tangible inducements, such as free merchandise, cash, gifts, food, in exchange for complete applications or personal financial data is forbidden.

Any vendor or representative found violating this policy will be immediately barred from. South College reserves the right to pursue further legal or contractual actions, as necessary.